



Carmichael Girls Softball

2022 Sponsorship Opportunities

Founded in 1969, Carmichael Girls Softball (CGS) is a non-profit, 100% volunteer supported organization. As a member of USA Softball, CGS provides a safe and friendly atmosphere as our girls grow into successful and competent fast-pitch softball players. As a non-profit organization that strives to keep our league fees to a minimum, we rely heavily on the support of local businesses that share our philosophy and desire to enhance the quality of life for families in our area and ensure that every girl interested in softball can afford to play.

Sponsorship packages benefits listed below:

Grand Slam Sponsor \$5,000 (Limited Number of Packages Available)

- Business name on sign/banner at Field 2 (snack bar) and Field 4 (batting cage) for 4 years
- Business name on a team's jerseys (logos/company name) for 4 years
- Sponsor listing and recognition in one "Thank You" email blast sent to all 300+ families of CGS
- Business logo and hotlink on CGS website and promotion through CGS Facebook for 4 years
- Full page advertisement in yearbook (4 years)
- Business name recognition at opening day and closing ceremonies
- Team plaques

Home Run Sponsor \$2,500 (Limited Number of Packages Available)

- Business name on sign/banner at Field 2 (snack bar) and Field 4 (batting cage) for 2 years
- Business name on a team's jerseys (logos/company name) for 2 years
- Sponsor listing and recognition in one "Thank You" email blast sent to all 300+ families of CGS
- Business logo and hotlink on CGS website and promotion through CGS Facebook for 2 years
- Full page advertisement in yearbook (2 years)
- Business name recognition at opening day and closing ceremonies
- Team plaques

Double Play Sponsor \$750

- Business name on two teams' jerseys (logos/company name) – a \$1,000 value!
- Sponsor listing and recognition in one "Thank You" email blast sent to all 300+ families of CGS
- Business logo and hotlink on CGS website and promotion through CGS Facebook for 1 year
- Full page advertisement in yearbook
- Business name recognition at opening day and closing ceremonies
- Recognition at snack bar for 1 year with company name/logo on 2022 league sponsor banner
- Team plaques

RBI Sponsor \$500

- Business name on your team's jerseys (logo or company name)
- Sponsor listing and recognition in one "Thank You" email blast sent to all 300+ families of CGS
- Business logo and hotlink on CGS website and promotion through CGS Facebook for 1 year
- ½ page advertisement in yearbook
- Business name recognition at opening day and closing ceremonies
- Recognition at snack bar for 1 year with company name/logo on 2022 league sponsor banner
- Team plaque

Business Card Sponsor \$250

- Sponsor listing and recognition in one "Thank You" email blast sent to all 300+ families of CGS
- Business name and logo on SPONSOR page of our league's website
- Business Card size ad in yearbook
- Business name recognition at opening and closing day ceremonies
- Recognition at snack bar for 1 year with company name/logo on 2022 league sponsor banner



Carmichael Girls Softball 2020 Sponsorship Opportunities

Pride Select/Pride Travel Team Sponsor \$250-\$500

- Business name/logo on your team’s Practice Shirts or Player Swag and name placed on Team Banner
- Sponsor listing and recognition in one “Thank You” email blast sent to all 300+ families of CGS
- Business logo and hotlink on CGS website and promotion through CGS Facebook for 1 year
- ½ page advertisement in yearbook
- Business name recognition at opening day and closing ceremonies
- Recognition at snack bar for 1 year with company name/logo on 2022 league sponsor banner
- Team plaque

In 2022 there is a 10U Crash Select team and a 12U Crash travel team that will play January to end of July

Softball Fan Sponsor \$100

- Sponsor listing and recognition in one “Thank You” email blast sent to all 300+ families of CGS
- Business name and logo on SPONSOR page of our league’s website
- Company name listed on sponsor page in yearbook
- Recognition at snack bar for 1 year with company name/logo on 2022 league sponsor banner

Have something else in mind? We’re happy to work with you – just contact us!

We also have a corporate matching program that will match dollar for dollar every donation made to CGS. Please consider choosing one of these options in order for CGS to benefit from these programs: \$100 / \$50 / \$25 / \$10 Donation

Count me in for the following sponsorship: _____

Business Name: _____ Contact Name: _____

Email Address: _____ Phone Number: _____

Mail this form with payment to: **P.O. BOX 1333, Carmichael, CA 95609** **TAX ID# 68-0303895**
(check should be payable to Carmichael Girls Softball)

If you don’t see a sponsorship level that suits your needs, we will be happy to create one that is just right for your business.

For sponsorship inquiries and questions, please contact **Pete Callas @ (916) 690-9379** or email pcallas.cgscrash@gmail.com.